

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 26.171744 Longitude: -81.80061

Naples Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	6,242	34,818	92,564
	Population Est 25Q1	6,290	34,912	92,585
	Population Est 24Q4	6,324	35,080	92,813
	Population Est 24Q3	6,300	35,002	92,757
	Population Est 24Q2	6,267	34,790	92,502
	Population Est 24Q1	6,161	34,721	91,975
	Population Est 23Q4	6,180	34,679	91,845
	Population Est 23Q3	6,251	34,896	92,080
	Population Est 23Q2	6,216	34,710	91,573
	Population Fcst	5,930	33,561	90,888
	2010 Census Population	6,390	33,627	85,172
	2000 Census Population	7,114	35,455	81,188
	1990 Census Population	7,165	30,730	55,290
	Current Year Daytime Population	12,286	76,605	142,454
	Average Seasonal Population	8,665	38,654	79,481
	Historical Annual Growth, 1990 – 2000	-0.07%	1.44%	3.92%
	Historical Annual Growth, 2000 – 2010	-1.07%	-0.53%	0.48%
	Estimated Annual Growth, 2010 – CY	-0.16%	0.24%	0.58%
	Projected Annual Growth, CY to Y5	-1.02%	-0.73%	-0.36%
	Group Qtrs Est	285	594	1,768
Transient Est Average Last 4 Qtrs	4,248	13,138	18,700	
Households	Current Year Estimated Households	3,171	17,255	43,772
	Households Est 25Q1	3,195	17,305	43,785
	Households Est 24Q4	3,213	17,389	43,892
	Households Est 24Q3	3,203	17,349	43,868
	Households Est 24Q2	3,183	17,238	43,753
	Households Est 24Q1	3,127	17,162	43,477
	Households Est 23Q4	3,138	17,135	43,406
	Households Est 23Q3	3,173	17,249	43,535
	Households Est 23Q2	3,156	17,168	43,329
	Households Fcst	3,006	16,609	42,854
	2010 Census Households	3,328	16,771	40,402
	2000 Census Households	3,637	17,274	37,570
	1990 Census Households	3,619	14,748	25,287
	Historical Annual Growth, 1990 – 2000	0.05%	1.59%	4.04%
	Historical Annual Growth, 2000 – 2010	-0.88%	-0.30%	0.73%
	Estimated Annual Growth, 2010 – CY	-0.33%	0.20%	0.55%
	Projected Annual Growth, CY to Y5	-1.06%	-0.76%	-0.42%
Population per Household	1.88	1.98	2.07	

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Naples Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	6.5%	6.0%	4.7%
	HH Income \$250,000 to \$499,999	7.7%	7.1%	5.7%
	HH Income \$200,000 to \$249,999	18.1%	16.7%	13.2%
	HH Income \$175,000 to \$199,999	10.2%	5.9%	5.1%
	HH Income \$150,000 to \$174,999	4.6%	5.2%	5.8%
	HH Income \$100,000 to 149,999	12.1%	15.0%	16.2%
	HH Income \$75,000 to 99,999	8.4%	9.9%	11.8%
	HH Income \$50,000 to 74,999	8.5%	10.6%	12.8%
	HH Income \$35,000 to 49,999	7.8%	8.3%	8.9%
	HH Income \$25,000 to 34,999	3.2%	3.6%	4.7%
	HH Income \$15,000 to 24,999	2.7%	5.1%	5.0%
	HH Income \$0 to 14,999	10.0%	6.6%	6.1%
	Average Household Income	\$255,858	\$232,001	\$188,495
	Median Household Income	\$134,998	\$117,057	\$102,073
	Per Capita Income	\$133,110	\$116,160	\$90,025
	Average Disposable Income	\$123,890	\$118,094	\$108,376
	Median Disposable Income	\$116,421	\$101,767	\$88,894
	Discretionary HH Income Over \$150,000	35.0%	26.9%	20.4%
	Discretionary HH Income \$125,000 to \$149,999	9.9%	7.7%	7.1%
	Discretionary HH Income \$100,000 to \$124,999	5.9%	6.8%	8.2%
	Discretionary HH Income \$75,000 to \$99,999	10.2%	11.0%	11.4%
	Discretionary HH Income \$50,000 to \$74,999	11.2%	14.0%	16.2%
	Discretionary HH Income \$25,000 to \$49,999	13.9%	15.8%	19.1%
	Discretionary HH Income Under \$25,000	14.0%	17.7%	17.6%
	Average Discretionary HH Income	\$103,383	\$92,178	\$84,107
	Median Discretionary HH Income	\$103,005	\$80,337	\$70,814
	Householder White – Count	2,875	14,298	35,127
	Median HH Income	\$148,892	\$130,435	\$111,791
	Average HH Income	\$126,536	\$124,132	\$115,502
	Householder Black or African-American – Count	11	248	755
	Median HH Income	\$71,498	\$69,258	\$79,312
	Average HH Income	\$79,114	\$83,445	\$97,945
	Householder Hispanic – Count	194	1,921	5,585
Median HH Income	\$42,846	\$71,014	\$71,239	
Average HH Income	\$69,908	\$83,195	\$82,409	
Householder Asian or Pacific Islander – Count	16	133	538	
Median HH Income	\$276,990	\$128,010	\$144,316	
Average HH Income	\$155,482	\$122,859	\$122,968	
Householder Other or Pacific Islander – Count	74	655	1,768	
Median HH Income	\$95,339	\$85,695	\$82,788	
Average HH Income	\$101,329	\$91,671	\$90,833	

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Naples Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	2,833	16,163	43,693
	Female Population	3,410	18,655	48,871
Total Population by Age	Count of Pop 0 to 4 years	137	1,064	3,137
	Count of Pop 0 to 7 years	175	1,362	4,060
	Count of Pop 5 - 13	236	1,700	5,224
	Count of Pop 14 - 18	136	931	3,049
	Count of Pop 19 - 22	173	1,076	3,341
	Count of Pop 22 - 25	158	885	2,575
	Count of Pop 25 - 29	207	1,268	3,701
	Count of Pop 30 - 34	129	1,173	3,613
	Count of Pop 35 - 39	126	1,174	3,775
	Count of Pop 40 - 44	165	1,226	3,864
	Count of Pop 45 - 59	713	4,832	13,844
	Count of Pop 60 - 74	1,844	9,743	23,243
	Count of Pop 75 - 84	1,460	6,878	16,363
	Count of Pop 85+	759	2,869	6,835
	% of Pop 0 to 4 years	2.2%	3.1%	3.4%
	% of Pop 0 to 7 years	2.8%	3.9%	4.4%
	% of Pop 5 - 13	3.8%	4.9%	5.6%
	% of Pop 14 - 18	2.2%	2.7%	3.3%
	% of Pop 19 - 22	2.8%	3.1%	3.6%
	% of Pop 22 - 25	2.5%	2.5%	2.8%
	% of Pop 25 - 29	3.3%	3.6%	4.0%
	% of Pop 30 - 34	2.1%	3.4%	3.9%
	% of Pop 35 - 39	2.0%	3.4%	4.1%
	% of Pop 40 - 44	2.6%	3.5%	4.2%
	% of Pop 45 - 59	11.4%	13.9%	15.0%
	% of Pop 60 - 74	29.5%	28.0%	25.1%
	% of Pop 75 - 84	23.4%	19.8%	17.7%
	% of Pop 85+	12.2%	8.2%	7.4%
Median Age	68.5	63.7	60.1	
Average Age	60.9	56.4	53.7	
Male Population by Age	% of Pop 0 to 4 years	2.5%	3.4%	3.7%
	% of Pop 5 - 13	4.3%	5.4%	6.2%
	% of Pop 14 - 18	2.3%	2.9%	3.5%
	% of Pop 19 - 22	3.1%	3.4%	3.9%
	% of Pop 22 - 25	3.1%	2.8%	3.1%
	% of Pop 25 - 29	3.7%	3.9%	4.6%
	% of Pop 30 - 34	2.2%	3.6%	4.2%
	% of Pop 35 - 39	2.4%	3.6%	4.4%
	% of Pop 40 - 44	2.7%	3.7%	4.3%
	% of Pop 45 - 59	12.0%	14.1%	15.0%
	% of Pop 75 - 84	23.6%	19.5%	17.0%
	% of Pop 60 - 74	27.9%	26.2%	23.3%
	% of Pop 85+	10.3%	7.5%	6.8%
	Median Age	67.1	62.1	57.5
Average Age	59.3	55.0	52.1	

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	% of Pop 0 to 4 years	2.0%	2.8%	3.1%
	% of Pop 5 - 13	3.4%	4.5%	5.2%
	% of Pop 14 - 18	2.0%	2.5%	3.1%
	% of Pop 19 - 22	2.5%	2.8%	3.3%
	% of Pop 22 - 25	2.1%	2.3%	2.5%
	% of Pop 25 - 29	3.0%	3.4%	3.5%
	% of Pop 30 - 34	1.9%	3.2%	3.6%
	% of Pop 35 - 39	1.7%	3.2%	3.8%
	% of Pop 40 - 44	2.6%	3.4%	4.1%
	% of Pop 45 - 59	11.0%	13.7%	14.9%
	% of Pop 60 - 74	30.9%	29.5%	26.7%
	% of Pop 75 - 84	23.2%	20.0%	18.3%
	% of Pop 85+	13.7%	8.9%	7.9%
	Median Age	69.5	65.0	61.8
Average Age	62.3	57.6	55.1	
Race	Count of White	5,609	29,079	73,616
	Count of Black or African-American	72	1,061	3,178
	Count of Asian or Pacific Islander	71	506	1,660
	Count of Other races	490	4,171	14,110
	White	89.9%	83.5%	79.5%
	Black or African American	1.2%	3.0%	3.4%
	Asian	1.1%	1.5%	1.8%
	Other Races	7.9%	12.0%	15.2%
Language Spoken	Speak English at Home	91.1%	82.9%	77.2%
	Speak Spanish at Home	4.7%	11.2%	14.0%
	Speak French or French Creole at Home	0.4%	1.5%	2.4%
	Speak German at Home	0.8%	0.9%	1.1%
	Speak Other Indo-European Languages at Home	1.6%	1.6%	2.2%
	Speak Russian and Other Slavic Languages at Home	0.4%	0.9%	1.6%
	Speak Chinese at Home	0.0%	0.0%	0.4%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.3%	0.3%	0.2%
	Speak Other Asian Languages at Home	0.2%	0.2%	0.4%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.1%	0.2%
	Speak Other Language at Home	0.3%	0.3%	0.3%
Hispanic	Hispanic Population	440	4,381	15,741
	Hispanic Population Percent	7.0%	12.6%	17.0%
	Mexican	11.5%	23.5%	30.9%
	Puerto Rican	9.1%	4.7%	7.4%
	Cuban	57.1%	28.8%	20.5%
	Dominican	0.0%	2.1%	5.3%
	Central American	4.9%	18.2%	11.3%
	South American	13.2%	18.5%	20.7%
	Other Hispanic	4.2%	4.3%	3.9%
	2000 Hispanic Population Percent	3%	7%	11%
	1990 Hispanic Population Percent	2%	4%	6%

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Naples Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	9.9%	7.0%	6.1%
	American	9.8%	6.8%	6.0%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.8%	0.8%	1.2%
	Chinese	0.0%	0.1%	0.4%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.1%	0.0%	0.1%
	South Central Asian (ie. Indian)	0.6%	0.3%	0.5%
	South East Asian (ie. Vietnamese)	0.1%	0.1%	0.1%
	Other Asian	0.1%	0.1%	0.1%
	European (percent of total population)	55.7%	50.5%	45.3%
	British	11.5%	10.0%	8.1%
	Dutch	0.9%	0.9%	0.8%
	French	2.6%	1.7%	2.2%
	German	12.3%	10.8%	8.9%
	Italian	6.2%	6.4%	5.9%
	Polish	2.2%	2.4%	2.1%
	Scandinavian	2.9%	2.6%	2.4%
	Scotch/Irish	11.7%	10.6%	9.6%
Other European (ie. Greek/Russian)	5.4%	5.1%	5.4%	
Middle Eastern	0.4%	0.4%	0.5%	
Other Ancestry	11.2%	11.9%	13.2%	
Unclassified Ancestry	12.5%	12.2%	11.5%	
Education (Age 25+)	Adult Population (25 Years or Older)	5,404	29,163	75,238
	Elementary (0 to 8)	1.9%	2.1%	3.0%
	Some High School (9 to 11)	2.4%	2.9%	3.5%
	High School Graduate (12)	14.3%	18.1%	20.6%
	Some College (13 to 16)	14.3%	16.0%	17.6%
	Associates Degree Only	7.2%	7.7%	8.1%
	Bachelors Degree Only	36.6%	31.9%	27.0%
	Graduate Degree	23.3%	21.4%	20.1%
	% College (4+)	59.9%	53.3%	47.1%
Household Type	Total Households – count	3,171	17,255	43,772
	One Person HHs – count	1,268	6,116	14,559
	Family HHs – count	1,721	10,124	26,775
	Married Couple – count	1,576	8,859	22,421
	w/own children – count	201	1,251	3,820
	w/out own children – count	1,375	7,609	18,601
	Male Householder – count	73	543	1,892
	Female Householder – count	72	722	2,462
	Non-Family Households – count	182	1,014	2,438
	1 Person Household	40.0%	35.4%	33.3%
	2 Person Household	44.6%	45.9%	44.9%
	3 Person Household	6.6%	8.4%	9.7%
	4 Person Household	4.7%	5.7%	7.0%
	5 Person Household	2.6%	2.7%	3.2%
6 Person Household	1.1%	1.2%	1.2%	
7+ Person Household	0.5%	0.7%	0.8%	
% Households With Children	7.4%	10.0%	13.5%	

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Naples Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	5,249	26,628	63,430
	Owner Occupied Percent	44.8%	46.3%	49.3%
	Renter Occupied Percent	15.6%	18.5%	19.8%
	Vacant Housing Percent	39.6%	35.2%	31.0%
	Total Housing Units (Census 2000)	5,242	24,886	51,942
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	31.4%	21.6%	20.6%
	Property Value \$750,000 to \$999,999	11.1%	9.6%	9.8%
	Property Value \$500,000 to \$749,999	10.8%	16.1%	17.9%
	Property Value \$400,000 to \$499,999	3.4%	5.1%	7.6%
	Property Value \$300,000, to \$399,999	3.3%	4.5%	8.3%
	Property Value \$200,000 to \$299,999	2.1%	2.7%	4.2%
	Property Value \$150,000 to \$199,999	0.9%	0.8%	1.2%
	Property Value \$100,000 to \$149,999	0.9%	0.2%	0.9%
	Property Value \$60,000 to \$99,999	1.4%	0.5%	0.6%
	Property Value \$40,000 to \$59,999	0.0%	0.3%	0.3%
	Property Value \$0 to \$39,999	0.5%	0.6%	1.0%
	Median Home Value	\$1,247,259	\$1,221,128	\$951,968
Wealth per Household	\$0 and under - percent	14.5%	15.0%	15.4%
	\$1 to \$4999 - percent	6.5%	6.9%	7.2%
	\$5k to \$9999 - percent	3.6%	3.8%	4.0%
	\$10k to \$24999 - percent	5.5%	5.7%	5.8%
	\$25k to \$49999 - percent	6.3%	6.5%	6.5%
	\$50k to \$99999 - percent	10.1%	10.1%	10.2%
	\$100k to \$249999 - percent	19.5%	19.2%	19.1%
	\$250k to \$499999 - percent	15.3%	14.9%	14.6%
	\$500k+ - percent	18.7%	17.9%	17.2%
	Median HH Wealth	\$126,625	\$115,189	\$106,582
	Avg HH Wealth	\$289,675	\$279,481	\$271,322
Economic Viability	Economic Viability Local	317	302	308
	Economic Viability Indexed	114	109	111
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	2,336	14,206	36,782
	Managerial/Executive	36.3%	28.3%	24.0%
	Professional Specialty	27.5%	20.8%	20.5%
	Healthcare Support	0.9%	2.8%	2.0%
	Sales	17.8%	13.0%	14.6%
	Office & Administrative Support	2.7%	6.9%	8.4%
	Protective Service	1.0%	1.0%	1.8%
	Food Preperation	5.4%	9.4%	8.4%
	Building Maintenance & Cleaning	1.8%	4.1%	4.2%
	Personal Care	1.5%	2.7%	3.0%
	Farming, Fishing, & Forestry	0.2%	0.4%	0.3%
	Construction	2.8%	6.1%	6.8%
	Production & Transportation	2.0%	4.5%	6.0%
	Percent White Collar Workers	85.3%	71.8%	69.4%
	Percent Blue Collar Workers	14.7%	28.2%	30.6%

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	Agriculture/Mining/Construction	7.0%	9.6%	9.4%
	Manufacturing	4.8%	4.9%	3.8%
	Transportation	1.1%	2.5%	3.0%
	Information	0.9%	1.0%	1.1%
	Wholesale/Retail	15.7%	13.4%	14.9%
	Finance, Insurance, Real Estate	14.7%	14.1%	12.1%
	Professional Services	15.4%	11.2%	11.0%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	3.8%	5.0%	5.0%
	Educational Services	21.2%	16.9%	17.4%
	Entertainment Services	9.1%	13.3%	13.6%
	Other Professional Services	4.6%	5.1%	6.5%
	Public Administration	1.7%	2.7%	2.4%
Vehicles per HH	No Vehicles	8.6%	5.0%	4.3%
	1 Vehicle	47.5%	47.8%	48.6%
	2 Vehicles	33.5%	38.1%	37.2%
	3 or more vehicles	10.5%	9.1%	9.9%
	Average Number of Vehicles	1.49	1.53	1.56
Change	Births (last 12 months)	28	203	595
	Deaths (last 12 months)	145	672	1,631
	Migration (last 12 months)	94	502	1,118
Work place	Workplace Establishments	843	5,236	8,308
	Workplace Employees (FTE)	6,172	42,193	68,755